



# HUDSON HEADWATERS

HEALTH FOUNDATION

## 90 South Street PROJECT QUICK FACTS

### WOMEN'S HEALTH PROJECT 90 South Street, Glens Falls, New York

An exciting renovation and expansion project is underway to transform the home of North Country OB/GYN at 90 South Street into a regional destination for women's health.

North Country OB/GYN, a service of Hudson Headwaters, provides comprehensive women's health including obstetrics and midwifery, gynecology, laparoscopic and robotic surgery, urogynecology, birth control and preventive screenings for breast and ovarian cancer. Creative design techniques and the anticipated building renovations will transform the present site, a convenient property in the center of the city and across from Glens Falls Hospital, into a welcoming and modern center designed to increase accessibility, expand services and improve the patient experience.

Currently, Hudson Headwaters' women's health services account for 50%-60% of the market in the greater Glens Falls area including nearly 600 annual deliveries at Glens Falls Hospital (this has grown from less than 10% as recently as 2012). Since North Country OB/GYN became part of Hudson Headwaters in 2013, our OB/GYN providers have seen over 18,000 patients; at least 33% of these individuals self-identify as at or below 200% of the poverty line (6,000 unknown).

The renovations will increase North Country OB/GYN's usable space from 6,000 to 10,000 square feet. The updated facility will feature additional exam rooms, routine outpatient procedure space, ultrasound rooms, expanded patient waiting and check-in areas, and staff offices. For the first time in the practice's history, special areas will be designated for mental health and coordinated care management. A new educational conference suite on the lower level will allow for innovative group sessions to keep mothers and their young children engaged, informed and healthy.

The project cost is approximately \$2,100,000. The anticipated completion date is early 2019 with the majority of work taking place in 2018. In addition to a major investment by Hudson Headwaters and a \$250,000 grant from the NYS Economic Development Council, the Foundation is committed to raising \$500,000 toward the success of this project.

HHN Women's Health Services account for

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of the market in the greater Glens Falls area with nearly

**600**

annual deliveries at Glens Falls Hospital

Patients our OB/GYN providers have seen since 2013:

**18,000+**

At least

**33%**

of these individuals self-identify as at or below

**200%**

of the poverty line

North Country OB/GYN's usable space will increase from 6,000 to

**10,000**

square feet

The Health Foundation is committed to raising

**\$500,000**

toward the total approximate cost:

**\$2.1 M**

Anticipated completion date:

**Early 2019**

#### GET INVOLVED

Individuals, families and organizations who want to make a meaningful impact on women's health in the North Country are encouraged to contact Jessica Rubin, Foundation Executive Director, for more details: **518-761-0300 ext. 31112** or [jrubin@hhhn.org](mailto:jrubin@hhhn.org)



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## 2018 WOMEN'S HEALTH PROJECT Naming Opportunities

Includes commemorative plaque and listing on main donor wall

### Large Waiting Area

Main Floor



\$120,000

### Seminar and Education Space

Lower Level

\$75,000

### Waiting Area

Second Level

\$50,000

### Check-In/Check-Out

Main Floor

\$35,000

### Reception

Second Level



\$30,000

### Routine Outpatient Procedure Suites (2)

\$25,000

### Ultrasound Room

\$20,000

### Main Floor Lobby

\$15,000

### Second Floor Lobby

\$15,000

### Seminar and Education Lobby

Lower Level

\$10,000

### Provider and Nurse PODs (2)

\$10,000

### Behavioral Health Rooms (2)

\$5,000

### Care Manager Room

\$5,000

### Exam Rooms (18)

\$2,500

### Listing on Main Donor Wall

\$500+



= Opportunity Reserved

## WANT TO KNOW MORE?

For more details, please contact: Jessica Rubin, Foundation Executive Director:  
518-761-0300 ext. 31112 • [jrubin@hhdn.org](mailto:jrubin@hhdn.org)